

Who can use CEVO™ corporate logos?

CEVO corporate logos are available for use by any gaming organization that is interested in promoting CEVO and the events run by CEVO. The corporate logos may only be used after written authorization has been granted by CEVO.

For written authorization and permission to use the CEVO corporate logo on your website, or at your events, persons may email: marketing@cevo.com, or call our toll free number (866) 599-2386.

Corporate logo usage

The CEVO corporate logos are the identification of CEVO and with that in mind should appear and be represented within the following guidelines:

- With proper spacing
- No smaller than the allowable minimum size
- With the approved colors
- On a solid background
- Always use the corporate logo as is. Never alter it in any way

Corporate logo acceptable spacing

To ensure branding impact, all applications of CEVO corporate logos should include clear space around the entire corporate logo. This space should be no less than the height of the C in the logo.

Any space inside of this clear space must be free of type, other graphical images, and on a flattened, non patterned, background

The minimum size for the corporate logo is 150 pixels wide and 30 pixels high with any web application.



Corporate logo color usage

Color Usage

CYBER EVOLUTION and CEVO logo prints in the following colors:

Pantone 2727 C Blue, Pantone 284 C Blue, and Pantone Hexachrome Black C

Black and White Color Usage

The only acceptable alternative is black and gray.

Pantone Hexachrome C Black, and Pantone 423 Gray.

For more information or assistance in reproducing the CEVO corporate logo, please contact us via email: marketing@cevo.com, or call our toll free number (866) 599-2386.

Corporate logo and imaging pack

The CEVO corporate logos and images are available for download

(http://www.cevo.com/Marketing/CEVO_Image_Kit.zip)

Corporate TrueType font

The CEVO corporate logo was designed using the TrueType Font Trebuchet MS.